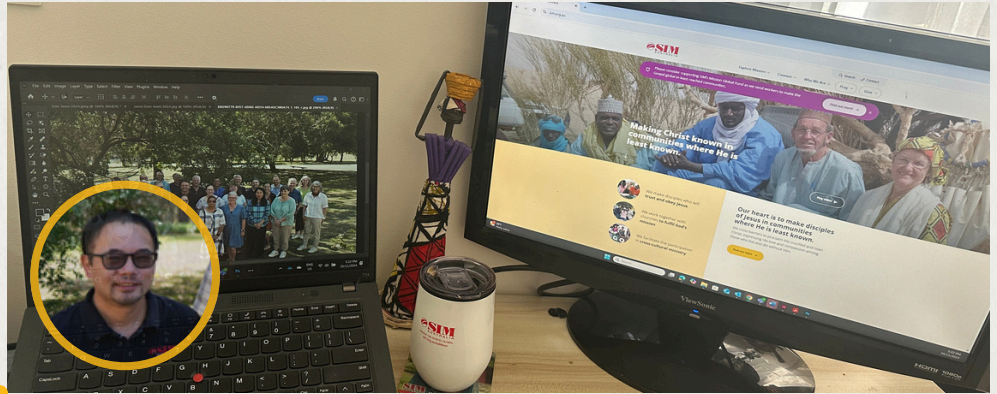


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SIM Australia's Home Ministry Team is committed to mentoring, equipping and sending mission workers to make Jesus known around the world. SIM Australia offers training, pastoral care, financial and medical support to our mission workers. The team also manages security risks & logistics and communicates with more than 5000 supporters. Our mission workers can then focus on their ministries while SIM's systems, processes and home staff help support them from Australia.



MAKING CHRIST KNOWN THROUGH MEDIA & TECHNOLOGY

We at SIM are convinced that everyone needs to hear the Gospel. As our world evolves, so do the ways in which this message reaches people. SIM workers worldwide face the enormous task of communicating with a vast number of people who need to hear the Gospel.

With more people gathering online, the digital landscape is expanding rapidly. Currently, sixty per cent of the world's population is connected to the internet, and in many regions, that number soars above eighty per cent. Every hour, 250,000 people go online for the first time. To meet this challenge, SIM is equipping our workers with innovative digital strategies to integrate into our ministries.

SIM Australia's Media & Technology team collaborates with our mission partners to highlight the work of our faithful mission workers and invites Australian believers to join God's global mission through prayer, giving or serving on the field.

Jason Lau (SIM Australia's Media & Technology Director) said, "I praise God that in 2024, we shared stories about how the Lord has opened many doors for new mission workers to engage communities without any significant Christian witness. With our world changing, our challenge as a mission organisation is to adapt

and respond to our times, so that the Gospel continues to be shared in communities where He is least known. Foundational to all our work, and the heart of SIM is depending on God *By Prayer.*"

"In 2025, we will continue to connect with you through our social media channels by sharing stories, prayer points, announcements and invitations to both in-person and online events. We praise God for the great opportunities digital media has created in reaching least reached people groups. These overseas ministries, led by SIM Australia mission workers, are bearing fruit as they connect with those who are engaging with the content and then follow up face-to-face."

This year, SIM Australia launched our renewed website www.sim.org.au to better connect with our supporters and tell the story of SIM.

"With the growing use of digital media both in Australia and our fields around the world, SIM Australia invested in a new website to better connect you with our workers and their ministries," Jason explained. "Digital communications now connect nearly every corner of the planet. They give people looking for answers easy access to websites and social media platforms and we hope you enjoy connecting with us as we continue to share stories about God's faithfulness."

"In 2025, we hope you will consider how you too can engage in God's mission through digital means in your local church communities and to connect with His work both locally and around the world. This is especially important for our younger generation, who are digital natives seeking answers to important questions. We aim to find ways to help them discover and connect them with Jesus. At SIM, we are excited about the potential that digital has to engage a new generation with the Gospel, providing personalised and contextualised answers to their questions about Jesus. Through these mediums, we pray that many come to know Jesus as their Lord and Saviour."

PRAY: Pray for our Media & Technology team as they continue to share about how every Christian can play their part in God's global mission in 2025.

GET INVOLVED:

The SIM Home Ministry Team plays an integral role in facilitating mission through raising up, sending out and equipping workers for the Harvest. If you would like to know how you can be involved through SIM, we would love to hear from you.

Contact our Partner Relations Team: partner.relations@sim.org.au or call 1300 746 580 or visit www.sim.org.au/homeministry