

THE SIM EFFECT

SIM AUSTRALIA ANNUAL REPORT 2024



Making Jesus Known

in a Changing World





SIM's Core Values summary

THREE D'S



Dependent on God

We are people of prayer. We trust in our faithful God and affirm the truth of the Bible.



Diverse

We are one in Christ. We embrace, and are strengthened by, the international, interdenominational and multi-ethnic diversity of His church.



Disciples who make disciples

We cross barriers to fulfil God's global, urgent and unfinished mission.

THREE C'S



Church-centred

We are part of Christ's church and together we plant, nurture and equip churches.



Compassionate

We are people of love. We humbly offer compassionate, holistic service and eternal hope, through the knowledge of Jesus Christ.



Community

We live a life of integrity in obedience to God and in relationship with each other as we listen, learn, grow, and innovate together under the guidance of the Holy Spirit.

See our detailed core values



sim.org.au/corevalues

INDEX

Page 2
SIM's Core Values summary

Page 3
Our Mission

Page 4
Message from our Board Chair

Page 5
Message from our National Director

Page 6
Faithful Witness

Page 7
Personnel & Member Care

Page 8
Mission Global Fund

Page 9
Mobilisation & Training

Pages 10
Across Ministry

Page 11
Media & Technology

Page 12
SIMaid

Page 13
Finance, Partner Relations & Corporate Services

Page 14
Finance Overview

Page 15
Partnering with SIM

Page 16
Thank you

Our Mission

We at SIM (Serving in Mission) Australia are:

Convinced that everyone needs to hear the Gospel, our heart is to **make disciples** of Jesus in **communities where He is least known**.

We partner with local Australian **churches** in **equipping** and sending out cross-cultural gospel workers, with a variety of skills and talents, to serve in a diverse range of ministries.

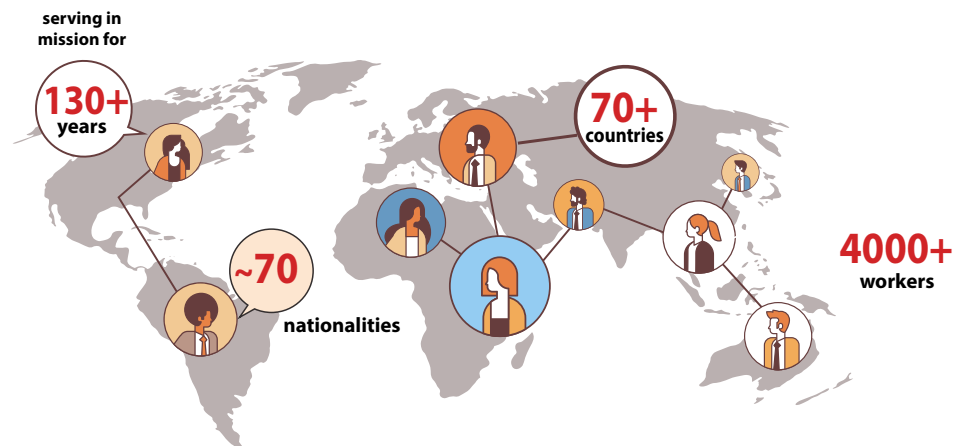
We also seek to demonstrate **Jesus' love and compassion** to the vulnerable by offering holistic care through SIMaid, our aid and development arm*.

We are part of a global organisation that has **4,000 workers** in over **70 countries**.

In dependence on God, we engage people in **praying** and **supporting** workers and ministry activities around the world.

*See page 12 to learn about our tax-deductible SIMaid projects

SIM Australia is part of an international mission community...



Message from our Board Chair

As we reflect on another year of ministry, we are reminded that the mission of SIM — to make Jesus known in a changing world — demands both faith and courage. It requires us to embrace the future with a heart of purpose and consider the wise and purposeful risks that this involves. This year, we've witnessed the incredible power of the Gospel to transform lives, and we've been challenged to move boldly forward in a world that is increasingly complex and uncertain.

The disciples of Jesus were no strangers to risk. From the moment they answered His call, they left behind their comfort and security to spread the Good News of the Kingdom. They faced persecution, uncertainty, and hardship, yet their commitment to the mission never wavered. Their willingness to step into the unknown was grounded in trust – trust in God's provision, trust in His guidance, and trust in the power of the Gospel to change hearts.

Similarly, as an organisation, SIM must trust God's leading as we approach the risks that arise for the sake of the Gospel. As a Board, we are responsible for governance and risk management, but it is important to consider these risks as wise and purposeful. In a rapidly changing world, we are called to make decisions that honour God and advance His kingdom, while also considering the challenges and opportunities around us. We must be good stewards of the resources entrusted to us and careful in our planning, while never losing sight of the bold, transformational call of Christ.

We are committed to maintaining a balanced approach – taking calculated risks in faith, trusting God to lead us and

staying true to our mission to make Jesus known. As we move into the future, we do so with courage and conviction, knowing that the harvest is plentiful and the workers are few. Together, we continue to step out in faith, making Jesus known in a world that so desperately needs Him.

As the SIM Australia Board, we have enjoyed a year of stability with no changes in our composition. However, there remains a need for others to join us as board members. More than ever, these board members need to be committed, competent and have the capacity to serve. The final one being a barrier to a number of people we have asked, as they have no space to take on extra commitments. Please pray for us as we continue to seek more candidates who have the character, capability and capacity to serve with us.

In these times of change, we hold steadfast in our belief that God will uphold His global mission. As we look back with gratitude on God's faithfulness throughout 2024, I pray that every member of the SIM Australia community continues to place their trust and reliance in Him.

Serving in mission together,



Adrian Price
SIM Australia Board Chair



Message from our National Director

One of the great hopes we have in this world is that the God we serve is the same yesterday, today and forever. Jesus is the rock, the cornerstone on which we need to build our lives. What better message of truth and hope can we make known in this ever-changing world? In September 2024, I commenced my second term as National Director for SIM Australia. I want to take this opportunity to thank you as a partner of SIM for your valuable contribution to the ministry taking place around the world, to bring glory to God as together, we show Jesus to people who don't know Him or who are growing as disciples.

In Colossians 2, Paul gives instructions to believers as they grow in their faith and stand firm for the truth of Jesus amid false teachings and influences of the world. In verse 7, we read, "Let your roots grow down into him, and let your lives be built on Him." What a wonderful encouragement to us today when nothing seems to stay the same. Not that it is all bad, but nonetheless, we need to have a firm foundation in Christ, and SIM is committed to discipling believers in growing their roots down deep in Jesus.

I was recently confronted with the reality of my age and stage of life. Now, being a mature and experienced leader is an asset and the way I engage with people is key. SIM Australia is part of a global community that has existed for a long time, an asset of experience and maturity in ministry around the world. As it is for me as an individual, the key for us as an organisation is how we engage with people of different generations in sharing Jesus around the world. We are continuing to see the way this is happening currently, and new initiatives are being embraced. This edition of

SIM Effect will give you an insight into the ways that SIM Australia is engaged in missions today!

It has been a privilege to visit some of our workers in their countries of service, places where it is difficult to be a Gospel worker and harder still to become a local follower of Jesus. Yet, people are impacted through the presence of these workers coming to live and learn among them. The Faithful Witness program is one through which we have been able to place mission workers in least reached communities around the world to work in multicultural teams. Their testimonies are amazing and God is glorified! During this last year, there have been many opportunities to visit churches and preach and share about God's call to take the Gospel to the nations. It is the mission task for all of us who call Jesus Lord. What this looks like continues to develop in ways I could not have imagined when my wife Jenny and I first left for West Africa.

It is an exciting time to be part of our SIM community and a privilege to be leading the team and partnering with you here in Australia. There are many challenges in this ever-changing world and yet growing opportunities to make Jesus known. That's exciting!

Together with Him,



Malcolm Watts
SIM Australia National Director



SIM Australia Home Ministry Team

Making Jesus Known



More than
300
supporting
churches



More than
5000
prayer &
financial
supporters



**SIM Australia
Home Ministry
Team**

125 **20**
Workers **Countries**



reaching the least reached





© Puti Ozukum

Rare moment of gathering all the Moor communities during the Christmas time and sharing the gospel in public.

Adapting to Faithfully Reach the Least Reached

Convinced that everyone needs to hear the Gospel, our heart is to make disciples of Jesus in communities where He is least known. For over 130 years, SIM has been outworking this vision, starting from its beginnings in Nigeria when three young men felt compelled to share the Gospel with 60 million unreached people living in the region.

Your support contributes to:

-  **Frontier missions**
-  **Church planting**
-  **Discipleship**
-  **Evangelism and outreach**


To effectively reach our changing world and continue the pioneering spirit of our founders, SIM's international **Faithful Witness** program began in late 2019. Jonathan, SIM's Faithful Witness Lead, explained, "We are inspired by the fact that more than 3 billion people still have heard little to nothing about Jesus's life, death and resurrection. We are compelled by the fact that Jesus is worth everything we are and have."


"Our vision is to launch multi-ethnic, multi-skilled teams of 10 to 15 workers in places around the world that have little or no access to the Gospel and where SIM does not yet have a presence. The aim is to grow SIM's global footprint to provide Gospel access to communities that otherwise would live and die without ever making even one Christian friend. We want to see our teams break down barriers to the Gospel so more workers can follow."


Faithful Witness allows SIM to be responsive to our times and engage a changing world with the Good News, despite the growing challenges to Gospel access.

Faithful Witness has:

- Mobilised
98 workers


- Representing
22 nations


- To serve in 9 least
reached communities



When selecting locations for Faithful Witness teams, the team works closely with established SIM regional leaders to identify unreached communities capable of supporting the infrastructure needed for new teams. The goal is to launch two new teams annually over the next decade.

Agents of Peace in East Africa

Oday* and his wife Dot* have been agents of peace in East Africa for most of their adult lives. This region of East Africa is nearly 100 percent Muslim. Islam is ingrained in every aspect of daily life. Of nearly five million people, only a small handful are known Jesus-followers. Although few places in the world have less Gospel access, Dot and Oday have walked through a gap in the barrier to the Good News.

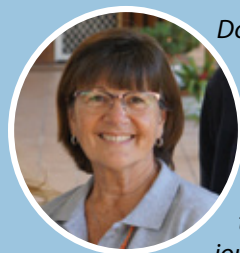
As Faithful Witness team leaders, they enjoy a vital role connecting Christian professionals from around the world to serve as university professors in a nation rebuilding from civil war. Oday explains, "I represent the clan of modern professionals in our city. We are trusted partners to bless, to make peace, to build up, and not to harm."

Oday sits "under the tree" directing two-way traffic between the elders' traditional decision-making structures and the influx of modern technologies and world views. It is from this privileged in-between position that he and Dot hope to mobilise many more faithful witnesses to join them in a nation that is otherwise isolated from the Gospel. Join us in praying that the Gospel continues to spread in countries that are becoming increasingly resistant to Christianity.

*Names changed for security reasons



Enabling our Workers to Thrive while Reaching the Least Reached



Doreen Thomas leads our Personnel & Member Care Team which provides pastoral care, coaching and development for SIM Australia's mission workers around the world. Doreen is passionate about seeing our workers and their families thrive throughout their entire ministry journey.

We are blessed to have 125 mission workers serving in 26 countries, each dedicated to ministering to least reached communities. These workers often serve in remote and challenging areas where the Gospel faces significant opposition due to deeply rooted familial honour or restricted religious freedom. Despite these challenges and changes in the regions they serve, the Gospel is bearing fruit. One example of this is our Faithful Witness ministries.

SIM is committed to supporting mission workers at every stage of their journey, which involves many changes in seasons. We praise God for the increase in the average length of service, now over ten years. Remarkably, one couple recently celebrated 50 years of service in Niger, often traveling to red zone areas under the protection of tribal kings. Though now based in Australia, they continue to work with the tribal people in Niger for about five months each year. Many others serve short-term (3-12 months), often as teachers or medical staff, fulfilling critical needs at just the right time.

With our focus on equipping for mission, we ensure our workers are well-prepared and supported financially and through prayer. The aim of member care is to provide support that not only helps our mission workers survive but also helps them develop resilience and reliance on God. This support works towards enabling them to learn from their situation and aims to equip them to thrive in a foreign environment. We provide them with resources, training, and mentorship before and after their departure. While they are serving on the field, our team in Australia provides administrative support so they can focus on their ministries without the mental burden of keeping up to date with necessary documentation. The SIM team, both in Australia and on the field, provides much-needed community to help navigate the challenges and opportunities that arise in cross-cultural ministry. The structure of a global organisation also allows our workers to stay informed about tools and training for their ministry, such as advanced security training.

SIM Australia's member care team regularly checks in with their assigned workers, offering support tailored to their needs, whether through emails, phone calls or Zoom meetings. Debriefs are conducted when our workers return home, which offers a time for reflection on their experiences and, in conjunction with their sending church, provides a platform to receive further care and support. When the time come for a worker to transition from their ministry back into life in Australia, the SIM team in Australia and worldwide is behind them.

The Lord has uniquely crafted each of us for our specific positions of service and connected us to one another to respond to each other's needs as they arise. Each mission worker has a team providing services to enable them in areas of finance, health, member care, communications, and security & crisis management. This network ensures they are connected and cared for, no matter where they are based or what ministry they serve in, so that they will thrive on the field and end their service well when their journey on the mission field is complete.

As the world continues to change, we trust that God's global mission will continue to bear much fruit for His glory. Thank you for your prayers and support of His work and His people.

Together in Him,

Doreen Thomas
Personnel Director



© Canva



David & Michelle's Member Care Visit with Abby

Mobilising the Next Generation in Missions

We thank God that our faithful mission workers are ministering to those who are hearing the Good News of Jesus for the very first time. However, the heartbreaking reality is that 41.6% of the global population* live in a community unreached with the Gospel. This reality means there is an urgent need to raise up more mission workers for the global harvest, including the younger generation who represent the future of mission.

SIM's **Mission Global Fund** was created to support the Gospel ministry of SIM Australia in raising up and equipping new skills-based workers to make a global impact in least reached communities. In a rapidly changing world, SIM Australia is committed to providing support roles and structures for our mission workers so they can make Jesus known. The strategy of the Mission Global Fund enables SIM to continue to engage local churches and serve our mission workers by taking care of the logistical, financial and medical responsibilities, as well as managing any security risks.

Your support contributes to:



Mentoring & training Australian believers for missions



Sending skills-based workers



Gospel witness in least reached communities

In our changing world, sending mission workers with their unique gifts and talents is crucial for reaching restricted access locations, where there are often no established churches or Christian witnesses. By mobilising the next generation into cross-cultural ministry, we can see God's global mission advance. We are thankful that the SIM Australia Team is currently walking with 20 people under the age of 35 who are eager to serve in God's global mission. One mission worker using her gifts and talents to make Christ known with SIM is Abby.

Meet Abby

Growing up in Sydney, Abby felt called to missions in South America. After completing Bible college in Brisbane, she was led to serve the unreached Saraguro people in Ecuador. In her ministry, she works with local believers to make disciples, equipping them with the skills and resources to disciple others in their communities. She also leads the SIM Ecuador church planters team, which consists of eight units ministering to various least reached areas across Ecuador.

A key focus of Abby's ministry involves sitting down with people she has built relationship with to read the Bible together. Abby has discovered that even among literate Saraguros, many feel they are not good enough to read the Bible for themselves and believe they must rely on a priest to do so.

"I've been sitting down with the Saraguro people to just simply read the Bible, discuss basic comprehension questions and let them voice what they see about God in the scriptures. This has been hugely freeing for them," Abby shared.

"In the Saraguro region there are over 160 communities and I am currently the only mission worker here. The only way to reach this region is to see a movement of Saraguros reaching Saraguros with the Good News of Jesus Christ."

To spearhead this outreach, Abby will be working on with a local team to distribute an audio Bible in the Saraguros' local language, Kichwa. "Praise God we have the complete written Bible in Kichwa! Since they are an oral culture, we want to distribute the Kichwa Bible on solar-powered radios," Abby explained. While the New Testament is already recorded in Kichwa, the team will work on recording the Old Testament. "It's an exciting initiative because we will be working with local Kichwa speakers, most of whom aren't believers yet. This opens up opportunities to discuss the Bible with them as they record it," she added.

*joshuaproject.net



Enhancing Church Partnerships in an Evolving World



Steve Early leads our national team of Mission Mobilisers and also serves as the Training Director for SIM Australia.

The church is the wonderful structure that God established for our growth and the proclamation of His name to the nations, from generation to generation. When I joined

SIM as a mission worker to serve in Ethiopia, I was 'sent' by my church.

SIM doesn't take over the church's main role in global mission and responsibility for its mission workers. Instead, SIM offers extra support to our workers and helps the church care for them in a holistic way. As visas in restricted access countries become harder to obtain and ministries adapt to the growing needs of many least reached communities, our mission workers are strengthened by both the support of their church and the experience of a global missions organisation like SIM.

SIM Australia's church partnerships in 2024:



Currently walking alongside 125 long-term workers & 3 short-term workers



More than 300 churches part of the SIM network and partnering through prayers and funds



Mentoring 37 people interested in missions service

In 2024, SIM Australia made significant strides in fostering connections with Australian churches to advance the Gospel and support cross-cultural ministries. One key focus was building strong partnerships with the sending churches of our mission workers. By aligning the worker's cross-cultural ministry with the church's vision, SIM Australia facilitated detailed discussions and articulated this vision in the "Stronger Together Plan." This church partnership agreement clearly outlines the roles of the SIM mission field office, SIM Australia, the sending church, and the mission worker. This collaborative approach has led to more effective ministry and stronger support for our mission workers.

A key need in Australia's current mission landscape is recognising the importance of cultural diversity. This year, the SIM Australia team worked with churches to help them better understand how to reach and welcome a diversifying community. Some of these strategies including running ESL classes and sports activities for refugees and new immigrants.

These connections supported churches in developing strategies to effectively minister to these groups in their local communities. Our Mission Mobilisers also connect with churches to disciple and mentor people interested in cross-cultural ministry, hold training events for church leaders and mission committee members, participate in denominational and state-based mission conferences, preach in local churches and participate in field-based national conferences ('Spiritual Life Conferences').

Examples of church partnerships in 2024:

- **Bundoora Presbyterian Church:** Mobilisers Warwick and Natalie collaborated to provide mission opportunities for church members exploring mission.
- **Springvale Church in Melbourne:** Hosted a SIM mission worker from Canada to support efforts in reaching international students from Southeast Asia and the local community.
- **Edwardstown Baptist Church:** Alan (Across Lead) and Frances (Mobiliser) worked to develop cross-cultural ministry initiatives and mobilise mission candidates for overseas service.

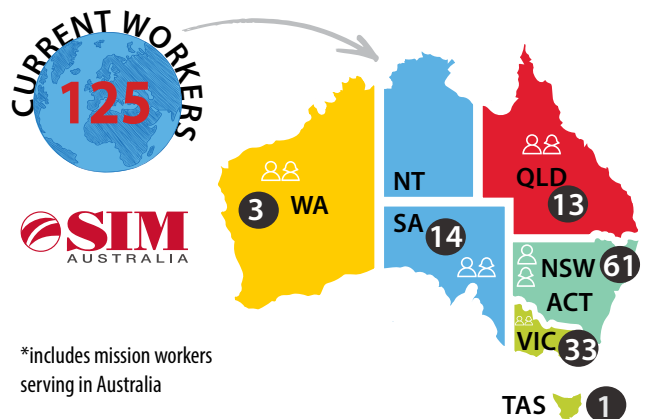
In 2025, the SIM Australia team looks forward to continuing to work with rural churches interested in supporting global missions. We will also encourage more Australian believers to consider completing a mission apprenticeship with SIM Australia and their local church to be equipped in local and overseas cross-cultural ministry. We also plan to facilitate team vision trips to targeted field countries that have been identified as key least reached communities needing Gospel witnesses. Additionally, we will continue to organise individual vision trips for those exploring mission service and where God might be calling them to serve.

Through these efforts, our Mobilisation Team aims to strengthen its partnerships with Australian churches, fostering a collaborative and supportive environment for advancing the Gospel and supporting cross-cultural ministries.

Thank you for your faithful partnership and contribution to the SIM global community.

In Christ,

Steve Early
Mobilisation and Training Director





© Canva

Making Christ known in Australia & Beyond

As Australia's cultural and religious landscape evolves, SIM continues to raise up Gospel workers for mission locally through **Across** ministries.

Many migrants, refugees and university students from diverse religious backgrounds have made Australia their home and have yet to hear the Good News.

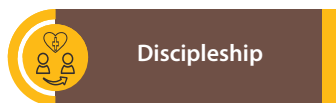
Across focuses on equipping and sending cross-cultural mission workers to reach least reached communities in Australia. Our diverse team of workers uses their ethnic and religious backgrounds, along with their cross-cultural experience, to build relationships. They share the Good News locally with those who have never heard it.

Thanks to our faithful supporters who generously gave \$35,000 to Across in 2024, the team was able to make a significant Gospel impact in local missions. SIM partners with local churches around Australia to reach the least reached through ESL classes, trauma healing activities, sports ministry and university ministry.

Your support contributes to:



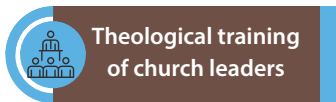
Community-based evangelism & outreach



Discipleship



Christian counselling



Theological training of church leaders

Reaching the least reached locally & globally

As cross-cultural ministries gather communities online and remove geographical barriers, Across also ministers to least reached communities around the world.

Petros* was born and raised in an Islamic nation as a devout Muslim. Seeking a better life away from an oppressive government, he wanted to move his family to a free country. By God's grace, a Christian couple from Indonesia invited him to a Bible Study when they reached Christmas Island. It was there,

while seeking asylum in Australia, that Petros understood the truth of God's Word for himself and accepted Jesus as His Lord and Saviour.

After settling in Melbourne, Petros and his family searched for a church of their own ethnicity. Alongside another couple, they shared the Gospel in the community with great joy. Within a few years, the local church grew from two families to around a hundred families from the Middle East.

Petros attended Bible college, where he learned to serve and teach others about the hope he had found in Jesus. During an open day, he met Alan and the ministry of Across. He discovered that others were also serving through their local churches to connect with least reached ethnic communities.

With Across, Petros then started an online ministry to share the Gospel with other people from his country. This ministry grew from 22 families in the first week to over 200 families from different countries in the Middle East, all praying and worshipping God together. This was a great encouragement for Petros as he could see how Jesus was working in many countries and how his ministry was bearing fruit for others.

Across has given Petros a family to do ministry with, allowing him to gain experience in discipling others and sharing the Word of God with least reached ethnic communities living in Australia. "I love Across," Petros shared, "because even though we have many differences, we have one heart."

Petros is passionate about making Jesus known to those who have no access to the Gospel and cannot understand God's words in their own language.

By God's grace, Petros has been able to serve the ethnic communities in Australia and connect with them globally. "I had the opportunity to go back to my country and baptise 110 people," he said. Praise God!

Join with us in praying that more people would hear the Gospel in Australia for the first time through Across.

*Name changed for security



Harnessing Media & Technology for Modern Missions



Jason Lau provides leadership to our Media & Technology Team. The team engages with our SIM mission partners through media & communications enabled by technology. The team also supports fundraising for our SIM ministry and development projects.

We at SIM are convinced that everyone needs to hear the Gospel. As our world evolves, the ways in which this message is first heard is changing. SIM workers worldwide face the enormous task of communicating with a vast number of people who need to hear the Gospel.

The question we at SIM ask is, “How do we bring an unchanging Gospel to a changing world?”

More and more people are ‘gathering’ online. Sixty per cent of the world’s population is connected to the internet, and in many regions, that number soars above eighty per cent. The trend is increasing in all regions, with 250,000 people getting online for the first time every hour. Many of you, our faithful partners in ministry, are part of this as you read and engage with us online. How can we use the digital medium to fulfil our missional purpose as SIM?

SIM is increasingly equipping our workers with digital strategies to integrate into our ministries. This not only enables us to reach you, but also enables us to extend Christ’s message of love and compassion to communities around the world. Recognising the need to go where people are, this opportunity provides us with global access to communities that are hard or impossible to reach in-person. Apps, websites and social media are helping our workers create and engage the least reached with content that speaks to the hearts and shares the Gospel message. Non-believers coming to faith are then equipped to reach out offline in their communities, accelerating our proclamation of Christ.

A small glimpse into the exciting opportunities enabled by digital strategies that we experienced last year:



Online social media ministries in North, West and Central Africa are bringing the news of Jesus to many towns and village in these regions. After engaging

them with the content, SIM connects them with local churches for face-to-face follow-up and discipleship.



Bible distribution through solar digital audio players in remote locations makes the Bible accessible in any language to oral cultures.



Sharing Christ’s love and compassion by building digital apps for clinics in Africa helps them get the most out of their available resources to provide quality patient care.



Using emerging artificial intelligence (AI) digital technologies to partner with organisations to produce audio versions of books in the Bible, tailored with voices in the local languages to spread the Gospel.

Corey, our SIM ministry lead for equipping workers with Digital Strategies, said, “It’s amazing how God is using this cutting-edge technology to advance His word. It’s much like he used Roman roads to facilitate the spread of the Gospel in the early days of Christianity and makes you realise just how creative our God really is.”

This year, we hope you consider how you too can engage in God’s mission through digital means in your local church communities and to connect with His work both locally and around the world. This is especially important for our younger generation, who are digital natives seeking answers to important questions. We aim to find ways to help them discover and connect them with Jesus. At SIM, we are excited about the potential that digital has to engage a new generation with the Gospel, providing personalised and contextualised answers to their questions about Jesus. Through these mediums, we pray that many come to know Jesus as their Lord and Saviour.

In Him,

Jason Lau
Media & Technology Director



SIMaid

Our SIMaid projects demonstrate God’s love and compassion to the least reached by ministering to their physical, intellectual, social and emotional needs. These projects achieve this through aid and development initiatives around the world. SIM is also committed to providing holistic care and addressing natural disasters and emergencies through SIMaid. By adapting to the evolving needs of communities, SIMaid ensures that those affected by crises receive timely and comprehensive support.

Total funds received to SIMaid projects in 2024: \$956,000

BUILDING FREEDOM FUND (09340)

Our SIM workers are currently serving in over 70 countries around the world. Many of our workers are in communities where locals are vulnerable to trafficking and exploitation. To address this critical issue, SIM started *For Freedom*, a ministry focused on preventing trafficking and exploitation. Our *Building Freedom Fund* supports aid and development projects that are working with SIM’s *For Freedom* ministry to protect those they serve from this outcome through vocational training, education and holistic care.

Your support to Building Freedom will help:



Equip SIM teams, workers and ministry partners to effectively reach those at risk of exploitation



Address trafficking risks within key ministry areas supporting vulnerable people



Actively partner with other organisations responding to trafficking to multiply our efforts



Provide vocational training, education and medical care



Provide counselling & support networks

Threads of Hope

One project in the Building Freedom Fund is the Children’s Uplift Program (CUP). This project helps homeless mothers and children who are vulnerable to exploitation and trafficking in Dhaka, Bangladesh.

CUP takes a holistic approach, recognising that helping children in high-risk situations, also involves supporting their mothers. By providing vocational training and support, CUP empowers women to find alternative employment and create a stable home environment for their children.

Samiha* is one of the many women whose lives have been transformed by CUP. Born homeless at a local worship site, Samiha began engaging in sex work at the age of nine to survive. At twenty, she gave birth to her son at the same site. Determined to break the cycle of exploitation, Samiha dreamed of a better life for her son but lacked the resources or skills to secure safe employment.

Her life changed when a neighbour introduced her to CUP. Since joining, Samiha has been earning money, allowing her family to move to a room in a nearby slum. Her son is now cared for in CUP’s Day Care while Samiha participates in the training program. Alongside improving her sewing skills, Samiha’s character has grown through daily devotions and parenting courses.

Thanks to SIM’s commitment to protecting the vulnerable and bringing freedom to survivors, Samiha and her son’s lives have been transformed. Samiha is now confident that her son will have a better life and education. CUP’s dedication and presence in the community for over 16 years have been crucial in reaching out to women like Samiha. Outreach workers from CUP build relationships with those connected to street life, providing essential support to at-risk women and their children.

CUP is one of many projects in SIM’s broad anti-trafficking response, focused on preventing exploitation, protecting vulnerable individuals, and bringing freedom and hope to survivors.

*Name changed for security



Strengthening Financial Resilience for Our Workers



Graham Ellis leads our Finance, Partner Relations & Corporate Services Team. They use their gifts and skills to serve Christ's mission in accounting, donor management and organizational registration & compliance.

We are blessed with incredibly generous donors who partner with our mission to make disciples of Jesus in the least reached areas of the world. With 125 mission workers serving, we have been truly supported both in prayers and finances. The prayers extended to our wider network are answered, and I personally witness God's work in enabling our Members to serve sustainably and to thrive in their work of the Gospel.

While we face challenges in our changing world, especially with rising global costs, some Members need additional support to cover expenses. The SIM global finance network, spanning 70 countries, channels funds to the field, ministries, and workers. This network is crucial to the effectiveness of our financial structures, ensuring reliable support, especially during times of crisis and disaster, when missions without such support structures face greater challenges. Our team's commitment is to ensure new workers are well-supported and equipped, allowing them to focus 100% on their ministry without financial worries. I am very privileged to work with a team that is enthusiastically committed to supporting our mission workers, no matter the task.

Over the past 12 months, SIM Australia has been blessed with an income of \$9.7M. Many people have supported the further equipping of our mission workers through the Mission Global Fund. A big thank you to each of you! This Fund helps prepare and equip new workers to serve on the field.

The Finance and Partner Relations teams are perfectly placed to discuss the long-term financial well-being of our mission workers. We share experiences from past workers with new and current ones, considering both present and future needs as a long-term worker.

In 2024, we launched our new website to better engage you, our faithful partners, in ministry. Our donor portal, set to release in 2025, will allow you to update your information and preferences conveniently. We hope you find the new website functions and updated information encouraging as we work together in God's global mission.

We are committed to stewarding your generous contributions effectively so that our mission workers can continue reaching least reached communities, and new workers can head to the field. SIM Australia also complies with external conduct standards and audit requirements set out by the ACNC charity regulator. Additionally, we operate an internal audit system to ensure from a global perspective that all is in order with our finances. Thanks to being part of a global network, SIM is well-positioned to keep up with growing compliance requirements and manage risk through strong processes and good governance.

We give thanks to the Lord for the resources He has provided and the ability to meet all our financial commitments and obligations. Please join us in praying for partners to support SIM Australia so that more workers can be equipped and sent to least reached communities in 2025.

Thank you for serving prayerfully and financially,

Graham Ellis
Finance & Corporate Services Director

GOD'S FAITHFULNESS CARRIES US AS WE:



Engage with more than **5000 prayer and financial supporters** who are partnering with **125 mission workers and more than 100 projects.**



Service more than **300 churches** engaged in sending and supporting our workers and projects.



Communicate with more than **600 workers, alumni and staff** engaged in serving with and praying for SIM.



SIM AUSTRALIA FINANCE OVERVIEW

SIM relies on generous Australians like you who support our mission workers and projects. We work hard to make sure the resources entrusted to us are invested in God's kingdom and used efficiently and effectively for cross-cultural mission.



1 October 2023 to 30 September 2024

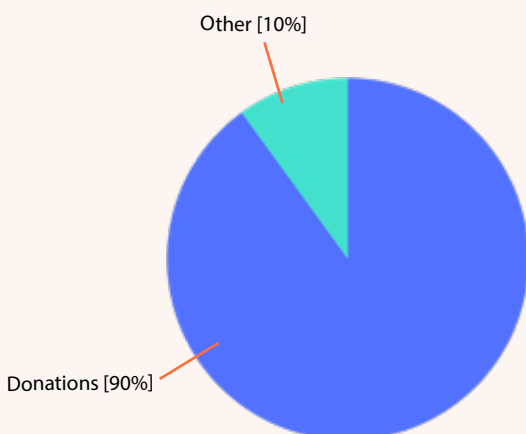
SIM Australia Income Statement 1 Oct 2023 - 30 Sep 2024

	Consolidated	
	2024	2023
	\$(000's)	\$(000's)
INCOME		
Donations	8,786	9,167
Other Income	979	828
TOTAL INCOME	9,765	9,995
EXPENSES		
Missionary Support	6,066	6,124
Project	1,378	1,156
Personnel	929	944
Admin and Fundraising	408	325
Donations received for other offices	656	639
Other Expenses	150	148
TOTAL EXPENSES	9,586	9,336
SURPLUS / (DEFICIT)	179	659

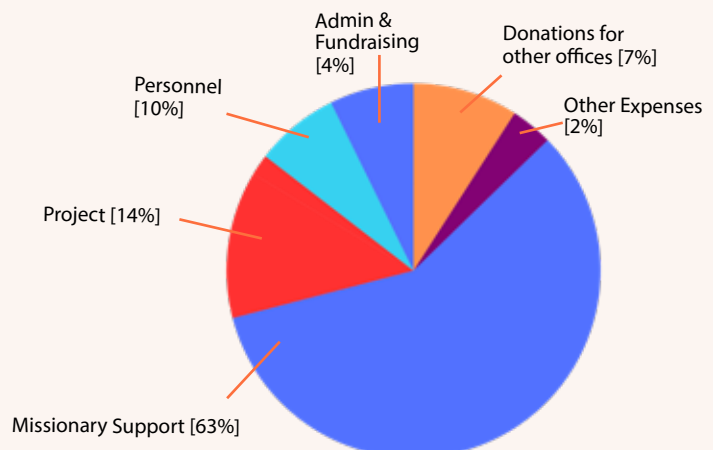
SIM Australia Balance Sheet As at 30 Sep 2024

	Consolidated	
	2024	2023
	\$(000's)	\$(000's)
ASSETS		
Cash	482	936
Receivables	119	101
Financial Assets	9,917	9,161
Property, Plant & Equipment	1,283	1,266
TOTAL ASSETS	11,800	11,463
LIABILITIES		
Provisions	495	465
Payables	437	310
Loans	208	208
TOTAL LIABILITIES	1,140	982
EQUITY FUNDS AND RESERVES		
Missionary & Projects	6,322	6,512
Designated Funds		
SIM Australia	1,043	693
Legacy Fund	2,011	2,011
Fixed Assets	1,283	1,266
EQUITY FUNDS AND RESERVES	10,660	10,481

INCOME



EXPENSES



SIM Australia is a registered charity with ACNC. The accounts are prepared in accordance with the Australian accounting standards and are independently audited. For a copy of our audited financial statements, please contact our Finance Director at finance.director@sim.org.au or call 1300 746 580/02 9580 1422.

Partnering with SIM in 2025

- I'm interested in exploring mission; please contact me
- Email me your monthly eNews
- Post me Mission Together magazine
- Send me information about leaving a bequest
- Remove me from your mailing list



SIM Australia Mobilisers

Project	Code	Amount
SIM AUSTRALIA - MINISTRY		
SIM Mission Global Fund	03000	\$
SIM Australia Home Ministry Fund	67100	\$
Reaching the Least Reached Fund	09310	\$
Across Ministries (Ministry to refugees, migrants & overseas students in Australia)	90301	\$
Faithful Witness (Sharing Jesus across the world where there is no Christian witness)	99746	\$
Other:		\$
SIMAID^ - AID & DEVELOPMENT PROJECTS		
SIMaid Where Most Needed Fund	68011	\$
Building Freedom Fund (formerly known as Girls off the Streets Fund)	09340	\$
Hope for Life Fund	09330	\$
Community Transformation Fund	09320	\$
Other:		\$
TOTAL		\$

^SIMaid is the aid and development arm of SIM Australia. Donations over \$2 to SIMaid projects and funds are tax-deductible. All donations will receive a receipt. Code AR25

MY DETAILS *required fields

*Title Mr / Mrs / Ms / Miss / Dr / Rev /Other

*First name _____ *Surname _____

*Address _____

*Suburb _____ *State _____ *Postcode _____

Email _____ *Phone _____

METHOD OF PAYMENT

Debit my Bank Account - BSB _____ Account # _____ Account name _____

Direct Deposit - please provide your email above (SIM will contact you)

Credit Card: Visa Mastercard Amex

Name on card _____

Card no. ____ / ____ / ____ / ____ Expiry ____ / ____

Cheque (payable to SIM Australia)

Scan the QR code to give online
or go to: sim.org.au/simeffect2024



Give to SIM Australia through Steer Inc - visit steerinc.com

SIM Australia is collecting your personal information so that it may contact you in relation to your request for services or information. Any personal information you provide will be managed in accordance with SIM Australia's Privacy Policy which can be viewed at sim.org.au/info/Our-Policies

WHO WE ARE

Convinced that everyone needs to hear the Gospel, our heart is to make disciples of Jesus in communities where He is least known. We partner with local Australian churches in equipping and sending out cross-cultural gospel workers, with a variety of skills and talents, to serve in a diverse range of ministries. We also seek to demonstrate Jesus' love and compassion to the vulnerable by offering holistic care through our aid and development arm, [SIMaid](#).

CONTACT DETAILS

PO Box 42, Penshurst NSW 2222

www.sim.org.au

(P) 1300 746 580 or 02 9580 1422

(E) partner.relations@sim.org.au

SIM Australia ABN 46 002 679 441

SIMAID Ltd ABN 92 610 559 101



simaid
aid that gets there



"And the Good News about the Kingdom will be preached throughout the whole world, so that all nations will hear it; and then the end will come." - Matthew 24:14



Thank You

for partnering with us in making Christ known in our changing world!

We thank God for all our partners who support the work of SIM Australia. Your prayers and gifts help SIM take the Gospel to communities where Jesus is least known!



Do you have the heart to serve cross-culturally?

Watch: 'Discover God's Mission Heart' by scanning the QR code or visiting sim.org.au/explore



About SIM (Serving in Mission) Australia: Convinced that everyone needs to hear the Gospel, our heart is to make disciples of Jesus in communities where He is least known. We partner with local Australian churches in equipping and sending out cross-cultural gospel workers, with a variety of skills and talents, to serve in a diverse range of ministries. We also seek to demonstrate Jesus' love and compassion to the vulnerable by offering holistic care through our aid and development arm, [SIMaid](https://simaid.org.au).



facebook.com/simaustralia



instagram.com/sim_australia



youtube.com/SIMAustralia



au.linkedin.com/company/sim-australia