

THE SIM EFFECT

SIM AUSTRALIA ANNUAL REPORT 2025



SIM AUSTRALIA – 100 YEARS SERVING IN MISSION

Honouring Yesterday, Embracing Tomorrow

SIM (Serving in Mission) is compelled by Christ's love for the Gospel

► We are convinced that everyone needs to hear the Gospel



We make disciples who will **trust and obey Jesus**



We work together with churches **to fulfil God's mission**



We facilitate the participation in **cross-cultural ministry**



We are part of a **mission community** that has **4,000 workers** in...



6
continents



70+
countries



300+
ministries

► We proclaim Jesus to those who do not yet know Him



Trusting Him 'By Prayer'
affirming the truth of
the Bible

Dependent on God



Being one in Christ
through multi-ethnic
and diverse ministries

Diverse



Crossing barriers to
make Jesus known

Disciples who make Disciples



Belonging to Christ's
church as we plant,
nurture & equip

Church-centred



Sharing Christ's love,
compassion & hope
through holistic service

Compassionate



Learning & growing
together as we are
guided by the Holy Spirit

Community

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Read more:

sim.org.au/who-we-are



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Message from our Board Chair

Recently, as I was reading *Romans 12:1b* - "Offer your bodies as a living sacrifice, holy and pleasing to God - this is your true and proper worship." I was reminded that being a living sacrifice involves a process of purification. Just as the offering on the altar was refined by fire, so too God works in us. He works by burning away all that is not useful or pleasing to Him, so that we may serve Him with undivided hearts. This truth challenges us as individuals and as a board to continually surrender ourselves to His purpose, allowing His refining work to shape the way we lead and serve.

Over the years, our governance structures within SIM have evolved. What began in Sydney as a faithful SIM missions council in 1927 has now matured into our SIM Australia Board in 2013. The Board is committed to best practice in governance - honouring both God and man in the way we conduct our responsibilities. Through this growth, we have sought to lead with integrity, transparency and prayerful dependence, ensuring that every decision reflects our calling to serve Christ and His mission.

SIM Australia Board's role is not simply administrative but deeply spiritual - a ministry of discernment and accountability that undergirds every aspect of SIM Australia's work. We thank God for those who have served faithfully in the past and for those who continue to serve today, giving of their time, expertise and hearts to God's mission.

Looking ahead, the Board remains committed to strengthening our governance, nurturing future leaders and ensuring that our decisions align with God's will for SIM. We see our part in SIM's ministry as guardians and servants - supporting, guiding and praying for the work of God globally through our mission organisation, so that together, we may see Christ glorified among all nations.

We are pleased to report that the Board has grown over the past year and welcome our three new members - Steve Messer, David Jeyachandran and Jin Jin Leong. Although we will be saying farewell to Sam Kong at the end of his term in early 2026, we are so thankful for his contribution over the past six years. We thank God, particularly for his critical thinking in the refinement of our investment strategies and leadership on our finance committee.

Finally, I ask that you join us in prayer for continued wisdom and discernment. As the complexity and instability in some countries that we serve in increases, may God grant us the clarity, courage and unity to respond faithfully to every challenge, trusting Him to lead us forward in His perfect will.

Serving in mission together,



Adrian Price
SIM Australia Board Chair

“Looking ahead, the Board remains committed to strengthening our governance, nurturing future leaders and ensuring that our decisions align with God's will for SIM.”



Message from our National Director

It is not usual to have those moments in life where we place ourselves in the course of history. A bit of a reality moment of where we've been, where we are and what's ahead.

As SIM in Australia enters its centenary of "Serving in Mission", I started reflecting on the vision and heart of one of SIM's founders, Dr. Rowland Bingham, for the least reached in Ethiopia "...a section of Africa containing at least twelve millions of people almost wholly untouched by missionary effort..."

In 1927, the first SIM Australian mission workers were sent to start SIM's work of reaching East Africa. Today, through God's faithfulness, we see thriving churches in Ethiopia continue to partner with SIM, discipling, mobilising, equipping and now sending workers to reach the world.

Certainly, our small beginnings are something that I reflect on deeply as the leader of SIM in Australia, with a rich history of God's calling and enabling people into mission service today. As we honour SIM mission workers that have gone before us, I reflect on the legacy that we will leave today, so that others will continue to build on God's mission into the future.

As I consider all the hands that have contributed to God's work through SIM's ministry in Australia, I have been encouraged by the words of the Apostle Paul in 1 Corinthians 3:7-8a: ***"It's not important who does the planting, or who does the watering. What's important is that God makes the seed grow. The one who plants and the one who waters work together with the same purpose."***

We are all God's instruments in His mission story. Regardless of what the task is, it is God who makes the seed grow, as we all work together for the same purpose. In verse 11, Paul shares, ***"For no one can lay any foundation other than the one we already have - Jesus Christ"***. What a reassuring truth in the work that we do, together, in Jesus' name!

As you read through this year's 'SIM Effect' celebrating our 100 years of Serving in Mission, you will get a glimpse of the work God has done in building His foundation over the years. We give thanks to God and honour our past - for those who planted and watered together for the Gospel over the past 100 years. And as we look to embracing our future in mission, we trust God to provide our future leaders, church planters, teachers, evangelists, medical people, agriculture specialists and more - each of them convinced that everyone needs to hear the Gospel.

Thank you for your ongoing partnership, in all the ways you have contributed, remembering that it is God who makes the seed grow!

Together with Him,



Malcolm Watts

SIM Australia National Director

“And as we look to embracing our future in mission, we trust God to provide our future leaders, church planters, teachers, evangelists, medical people, agriculture specialists and more - each of them convinced that everyone needs to hear the Gospel.”



From Australia to the Nations: 100 Years of Mobilising for Mission

Foundational Missions

1890s



Three courageous young men

Walter Gowans, Thomas Kent and Rowland Bingham, landed at Lagos, Nigeria in West Africa. They were compelled by a heartfelt desire to see the 60 million people of sub-Saharan Africa who were living and dying without Jesus come to know Him as their Lord and Saviour.

Despite being told by established missions that it was impossible, these young men remained undeterred.



Earliest Australian Connection to Missions

Cape General Mission (CGM) established the earliest Australian connection to the network of missions that would eventually form SIM. Sarah Ann Bennetts (first Australian worker) joined CGM. **Charles Reeve** (pictured), Australian-based, co-founded the Poona & Indian Village Mission (PIVM). Sudan Interior Mission began in 1893.

Founding of SIM Australia

1927



SIM had a vision to reach the more than 12 million in the east region of Africa - almost unreached with the Gospel. Rowland Bingham (**pictured**) then visited the Southern Hemisphere and opened the door to establish SIM Australia in 1927.

Regional SIM Councils were established in Sydney and Melbourne by founder Bingham, marking the founding of SIM Australia.

First SIM Council and First Home Office

The first meeting of the Sydney Council was held on 13 May 1927 in Sydney, following the inauguration on 24 March.

The first SIM Australia home office was established in 262 Flinders Lane, Melbourne to facilitate the increasing number of missionary candidates from "Australasia".

Nigeria 1893-1906
Alex Banfield in Patigi,
studying Nupe language
with a local.



Ethiopia / East Africa

1928-1942

During this time a long-term commitment was made by the Australian and New Zealand mission workers to the Ethiopian field.

The first Australian Mission Worker: Glen Cain

Glen Cain (pictured), became one of the first to be accepted by the new Melbourne Council and joined the initial party to open SIM's pioneering outreach field in Ethiopia.



SIM has to leave Ethiopia in 1937. In 1942, SIM returns to Ethiopia and finds thousands of new believers and 100 congregations out of the handful of believers.

West Africa

1960s-1980s

Growing momentum of mission movement from East Africa to West Africa.

Significant openings for SIM's mission outreach when the SIM Francophone West Africa Area was established covering Niger, Benin and Burkina Faso. Start of pioneering ministry to the Fulani.



South America

1982

Andes Evangelical Mission (AEM) Merger in 1982. Expanded SIM's outreach to South America (Bolivia), providing a new continent for Australian workers to serve in.

Asia

Late 1980s-early 1990

- International Christian Fellowship (ICF) Merger in 1989
- Establishment of SIM East Asia

Increased mobilisation focus into Asia, specifically leading to a significant number of Australian/New Zealand workers sent to countries in South Asia to SE/East Asia. SIM grew its reach further into Asia after the establishment of SIM East Asia in 1980, initially a ministry of SIM Australia, then becoming an independent office in 1992.

West Africa/Fulani

Late 1980s

Increased mobilisation focus to reach the Fulani. This era also saw the mobilisation of Australian workers for specific ministry focuses, such as Fulani ministries started from Victoria, increasing our reach to West Africa.



Southern Africa

1998

Africa Evangelical Fellowship (AEF) Merger in 1998.



A "big and significant" merger that increased SIM Australia's active presence throughout all of Africa. It expanded the mission into new areas of Southern Africa, such as Botswana, Zambia and South Africa, where SIM had no prior work.

Middle East and North Africa

2017

Merger of Middle East Christian Outreach (MECO) International with SIM in 2017. Increased focus and reach through MECO merger in Middle East combined with SIM's pioneering efforts in North Africa.

Australia

2020

Establishment of Across Ministries.



Through Across, we see a growing number of diaspora and cross-cultural workers who follow Jesus in Australia being empowered to reach unreached migrants, international students and refugees, both locally and beyond.



By Prayer Through the Century - The Beginnings of SIM Australia

In 1893, three young men - Bingham, Gowans and Kent were compelled by a heartfelt desire to bring the Gospel to the 60 million unreached people of the Soudan region in sub-Saharan Africa.

Aged in their twenties, their vision was deemed impossible by many. Yet they still set out in faith to serve God with courage and conviction. Gowans and Kent fell sick with malaria and died. Bingham, who also became unwell, was forced to return home.

Though unable to return to the field, Bingham became a passionate mobiliser for mission. He rallied support and in 1902, a new team successfully established a base 800 kilometres inland in the country known as Nigeria today. This marked the birth of the Sudan Interior Mission - now known as SIM (Serving in Mission).



(L-R) Walter Gowans, Thomas Kent, Rowland Bingham

In the mid-1920s, Sudan Interior Mission then had a vision to reach the more than 12 million in the east region of Africa - almost unreached with the Gospel. Bingham then visited the Southern Hemisphere and opened the door to establish SIM Australia in 1927. One of the first SIM Australian mission workers, Glen Cain, was then sent to serve with a small team of nine and started SIM's work of reaching East Africa. Today we see SIM established throughout the region as they continue to reach out to communities with the good news of Jesus.



Glen Cain translating Scriptures

Throughout the different eras, SIM has witnessed God's hand in every milestone - from the planting of churches and building of hospitals and schools, to the countless baptisms and lives transformed by the Gospel. Whether by sailing ship or by 747 planes, SIM workers have carried the same message: a loving God sending His Son to bring eternal life to a lost world.



Glen Cain baptising a new believer

Throughout the century, God has raised up men and women who are 'convinced' that every person needs to hear the Gospel. The many stories of our workers throughout the years are a testament to their faith and perseverance. *By Prayer*, SIM Australia's Centenary is a celebration of God's enduring faithfulness - and a call to continue God's mission with courage and conviction.

As we look to the future, we pray that God will help us inspire a new generation to partner with SIM in the urgent and unfinished task of making disciples of Jesus Christ in all nations.

By Prayer, God's faithfulness enables us to engage with over 5000 prayer and financial supporters who partner with us in mission.



Glen Cain and family



Walking Beside Those who Serve Through Member Care

As we celebrate 100 years of mission through SIM Australia, we pause to reflect on the countless lives that have shaped SIM's story. In the early days, caring for workers happened through prayer and handwritten letters. Today, new generations are answering God's call in a world that is more interconnected, more complex, and sometimes more fragile than ever before. Because of this evolution, SIM has globally adopted member care as a significant priority, knowing its importance in supporting the long-term ministry and lives of our workers.

Last year I spent three weeks in South Asia doing an intentional member care visit to a SIM family and several ministry teams. I was able to encourage, pastorally listen, debrief, reflect and pray with them. The visit allowed me to understand deeply the unique challenges and joys experienced by our workers in cross-cultural ministry. It has been a privilege to care for them and hear their stories so they can grow in resilience in the places God has called them.

Our SIM Australia Member Care team continues to grow as we learn to serve in new ways with new structures. One way is through integrating spiritual direction to care in real-time as we support families navigating global realities and transitions. This is achieved in partnership with our teams on the field and enabled by the Internet and technology. Today, new systems exist for recruitment, orientation, cross-cultural training and professional development. In addition, we can grow our resources for pastoral care, spiritual direction, support for emotional and relational wellbeing, debriefing, encouragement and more. Prioritising holistic member care into every stage of their journey enables the member care team to nurture those whom God has called to serve, whether preparing to go, on the field, or returning.

At SIM, our commitment to the future is that we would keep walking alongside our people with wisdom and grace. Our vision remains: to see mission workers spiritually healthy, emotionally & physically whole, and fully equipped to live out God's purposes in the world.

Together in Him,

Doreen Thomas

Doreen Thomas
Personnel Director



Training

Security

Personnel team

SIM's [Home Ministry Team](#) in Australia provides the systems, processes and structures that are critical for our mission workers. Your support helps our workers focus on their ministries while SIM's home staff team assists them from Australia. SIM's Home Ministry provides the essential support services that enable us and our workers to continue serving in global mission.

Total funds received for SIM Home Ministry in 2025: \$63k

God's Faithfulness in Every Age and Every Nation



AFRICA

Phil & Janne Andrew

In 1993, one hundred years after the first SIM mission workers arrived in Nigeria, we remember the president for the *Evangelical Church Winning All* at that time shedding tears during our centenary celebration. He reflected on the sacrifice of those early pioneers who responded to God's call to bring the Gospel to the "Soudan". We witnessed Nigerian communities remember the moments in 1912 when the Gospel came to their villages for the first time. Today, dozens of Nigerians are serving with SIM all around the world. Witnessing young Nigerian Christians now serving God's kingdom in leadership roles is beyond what we could ever have imagined. This has been truly humbling.

For the many who have served in all parts of Africa in every season and in every age, we remember and give thanks to God for your contributions in making Christ known. For our current and future workers serving in Africa, our encouragement to you is - 'A day is like a thousand years to the Lord, and a thousand years is like a day.' (2 Peter 3:8b)

Phil & Janne have been associated with SIM for over 45 years, beginning in Nigeria in 1979. Phil worked in medicine including training doctors, medical consultancy as well as serving as a director in various capacities, including for SIM Nigeria. He was also a member of SIM Australia's National Council for 10 years.



MIDDLE EAST

Len & Helen Salisbury

We went out as a couple with SIM through what was then called Sudan Interior Mission. I remember in 1964, I (Len) was warned that I may not ever see a single majority faith background believer come to the Lord. Today, we are now seeing thousands across the Arabic speaking world. Some of them are now Christian leaders, taking up their cross to serve Jesus amongst persecution with real risks to their lives.

We would like to give thanks to God for His sovereignty over His people in the Middle East and North Africa. Our encouragement to past, current and future workers serving there is - we, as Christians, need to be completely open to the Lord and His leading and to not be afraid of how He directs us. Our exhortation to those taking up God's call to mission is through the words "...blessed are those who trust in the Lord and have made the Lord their hope and confidence." (Jeremiah 17:7)

Len & Helen served as mission workers in Christian radio and broadcast ministries in both the Middle East and the Philippines. Len was the first person to set up the SIM's office modem and internet connection. They survived a 6-day war in 1967 and a Civil War in 1975 in the Middle East as well as the Flower Power uprising in the Philippines in 1985.



SOUTH AMERICA

Phill & Diane Marshall

When we arrived in South America, the Andes Evangelical Mission (AEM) had newly merged with SIM. The merger added more workers - people like us who felt called by God to serve with SIM beyond Africa. I (Diane) remember my grandfather praying regularly for the Bolivian Indian Mission which became AEM and then SIM. I am honoured to have continued his legacy of intercession through our ministry. We praise God for His mighty work in this part of the world.

It has been a privilege to also witness our organisation become more diverse over the years. This began with Korean mission workers joining us in Peru in the 1980s. In the 2010s, we have also seen more women placed into leadership roles. Today, we thank God for the representation of many diverse cultures serving on the field and in leadership across SIM as a reality we have sought to encourage.

Being a member of SIM Australia's board, I believe our strength in governance and legal and financial compliance has brought credibility with churches, donors and the government. This has been critical in the development of SIM.

In our centenary year, we honour those who have served before us and those who have passed the baton to us. Now, as we pass the baton to others, our prayer is that God would continue to raise up more workers to serve Him, according to Jesus' prayer in Matthew 9:38.

Phill and Diane have served with SIM for over 40 years, including 13 years in Peru and 7 years in Singapore. After returning to Australia, Diane led SIM's global Hope for Life ministry for 12 years and later became Deputy International Director for the Asia-Pacific region in 2012, as the first woman to take on this role. In 2017 she became SIM's first Global Director for Regional Development.



ASIA

Stanley

As I reflect on my time in Asia, after being on the field for a while, the team you serve with become your extended family. You do life so closely with one another in ministry that you start to share deeply about family back home, life back home and the joy and struggles on the field.

With the advent of apps like WhatsApp, Signal, and social media platforms, Facebook, Instagram, Twitter and others, the world has become smaller. Keeping in contact with these extended family members has become more commonplace.

The Lord's prayer (Matthew 6:9-13) begins with "Our Father in heaven." The implication of this is that all our extended families who have Jesus as their brother, Lord and Saviour are able to call God our Father in Heaven, making us all brothers and sisters in Christ.

Our time in Asia over fifteen years enabled us to have quite a large extended family. Although we are unable to meet face to face now, we can certainly celebrate significant events over apps on phones. Our sons have aunts and uncles all around the world ready to receive them, as we are also ready to receive them.

"Therefore, whenever we have the opportunity, we should do good to everyone - especially to those in the family of faith." (Galatians 6:10)

Stanley - SIM Australia Prayer Coordinator, and former SIM mission worker serving in Asia. As National Prayer Coordinator, Stanley connects with our various SIM prayer groups across the country and considers ways of promoting prayer for our workers and ministries.





Preparing to go to France:
Sam & Hayley Wiggins and
their children

From Here to There: Mobilising for Mission - Yesterday, Today & Tomorrow

Mobilisation for mission has evolved significantly over the past century. This is mainly due to the evolution of changes in modes of travel and global communication which has impacted how we disciple the nations. SIM workers from Australia were sent to places like East Africa because of its geographic closeness. Today, we are able to reach the least reached in many contexts whether that's locally or globally.

One of SIM's founders, Dr. Rowland Bingham, after nearly dying on his first trip to northern Nigeria, then known as "The Soudan," was not able to return a second time. As a result, he returned to the US and mobilised churches to send others instead. From the very beginning of SIM's history, mobilising others to answer God's call in sharing the Good News has always been part of our DNA. With ministry contexts now being here and there, locally and globally, our mission mobilisation strategy has had to adopt a more flexible approach and is a process of spiritual discernment with the Lord.

Sam & Hayley's upcoming mission placement to France demonstrates the changing nature of mission and how we mobilise future workers. With a background in teaching, they will be working among least reached communities including people from the Middle East, North Africa and Central Asia. France may not seem like a traditional mission field, but their future work reflects a strategic shift in mission - reaching least reached migrant and refugee communities in countries not their own.

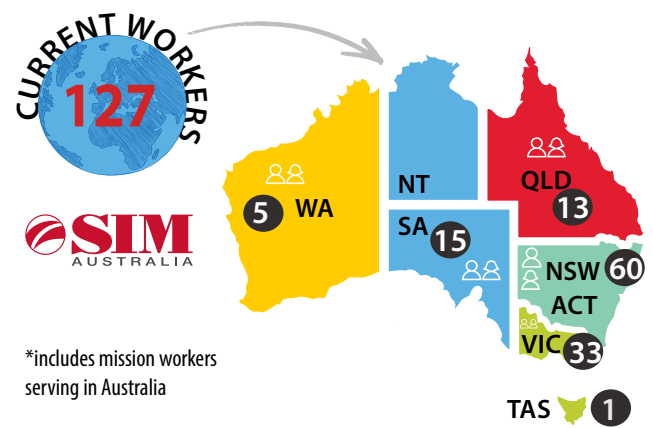
Looking ahead, SIM remains committed to identifying and reaching the least reached. My prayer is that God would raise up people to serve Him in any way He chooses to use them. At SIM, we make it a priority to send people from diverse backgrounds, along with their unique skills, passions, and gifts to emerging places where the Gospel is needed most.

In 2026, I will transition from the role of Director of Mobilising and Training to focus on the training and preparation of SIM workers. Jay Knight has accepted the appointment to Director of Mobilisation with the addition of responsibilities for Church Engagement.

With this transition, there will be greater focus given to the emerging need for engagement with Australian churches. As I pass on the baton, I pray that God will use Jay mightily and that together, we may serve effectively for the Gospel.

In Christ,

Steve Early, former Director of
Mobilisation & Training
(Training Coordinator as of 2026)



SIM's **Mission Global Fund** helps us strategically respond to Gospel needs in our changing world. Your support mobilises more people for God's mission and enables our workers to continue serving in least reached communities.

Total funds received for Mission Global Fund in 2025: \$184k



English students, The Hills Church Qld

The Gospel in Partnership with the Church Through the Times

Church partnerships have continually evolved throughout SIM's missional history. Since SIM Australia began in 1927, we have remained a church-centred organisation. At SIM Australia's first missions council meeting in Sydney, SIM founder Rowland Bingham invited three Australian pastors to participate.

Historically, mission organisations lacked formal church partnership structures and processes. In earlier decades, mission workers were largely managed by the mission organisation itself - with workers being assigned, supervised and cared for with limited involvement from their sending churches.

In the 1980s, SIM began to address this gap and has since embraced a collaborative model with our local sending churches. Today, churches walk alongside mission workers from application and placement, through to returning home. Our "Stronger Together" agreement with our churches ensures that care and decision-making are shared between SIM and the church.

This held true for when my wife, Robyn, and I first joined SIM to serve in the Philippines; our home church sent us out well. They committed to regularly pray for us, connect with us and invited us to a regular ministry review process.

Today, our new sending church in Brisbane does the same, and more. Together, we are sharing Jesus to our international neighbours through ESL classes.

God's missional purpose is centred on Jesus working through His family - the global church. That is why SIM has always been, and will continue to be, church-centred. We are part of Christ's church, working together to plant, nurture and equip churches to advance God's mission.

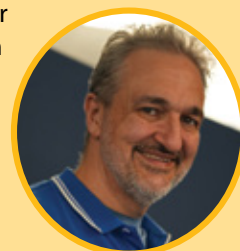
As global mission diversifies, we remain committed to helping churches engage in mission - locally and globally. God's church is called and empowered by Scripture to reach the least reached, and we will keep equipping the church family to respond faithfully in changing times.

Finally, I want to thank Steve Early for his faithful leadership of our Mission Mobilisation Team for many years. As I look ahead, I'm honoured to take up the baton and step into my new role leading Mobilisation and Church Engagement in Australia. It is my great joy to serve our partner churches as we work together in God's great mission.

Jay Knight

Jay Knight

Mobilisation and Church Engagement



Philippines



Ecuador

SIM Australia's Church Partnerships in 2025:

- Currently walking alongside 127 long-term workers and 4 short-term workers
- More than 300 churches are part of the SIM network and partnering through prayers and funds
- Mentoring people interested in mission service from the SIM church network for local and overseas cross-cultural mission.



Dick & Vida McClellan with family



SIM's Approach to Ministry by Word and Deed Through the Ages



Dick McClellan - serving in mission in Ethiopia

Your support for [SIM Ministry Projects](#) helps us with a variety of ministry projects that share the Gospel through discipleship, evangelism, Bible distribution and theological training.

Total funds raised for SIM Ministry Projects: \$457k

From rugged highlands to bustling cities, SIM's story is one of faith in action - bringing the Gospel to places where Christ is least known. For more than two decades, Dick McClellan and his late wife, Vida, lived in the remote highlands of southwest Ethiopia as SIM mission workers during the 1950s-70s. Vida, a nurse trained in leprosy care in Queensland, brought healing and hope to those suffering from disease. Dick, sent as a builder, used his skills to construct mission stations, medical clinics, schools, roads, bridges, and even airstrips. Together with local Ethiopian evangelists and partners, they helped lay foundations - both physical and spiritual - that transformed communities.

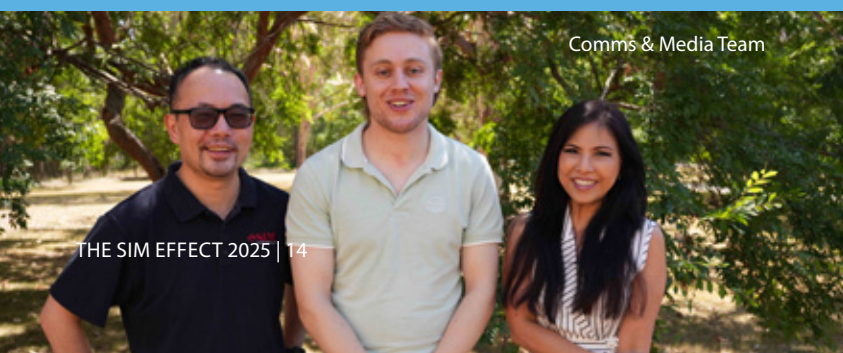
From its earliest days, SIM has embraced a holistic mission: proclaiming the Gospel (Word) and demonstrating Christ's love through practical service (Deed). This DNA of "faith in action" has shaped ministries and projects that meet needs while pointing people to Jesus. Whether through healthcare, education, or community development, SIM projects have opened doors to hard-to-reach places and created opportunities for Gospel discipleship. Each initiative stands as a testimony to God's faithfulness and the creativity of His people in responding to needs with compassion.

Today, SIM Australia continues this legacy by growing projects that respond to Gospel needs into the future. These projects enable mission workers to serve alongside local churches and partners, equipping believers and blessing communities worldwide. For supporters, they offer a tangible way to engage in God's global mission - seeing kingdom impact and partnering in meaningful ways.

As we honour our mission past and embrace the future, our commitment remains steadfast: to make Christ known where He is least known. With every project, every partnership, and every prayer, we trust God to continue working through His people - bringing hope, transforming lives, and glorifying His name among the nations.

Jason Lau

Communications & Partner
Development Director



Comms & Media Team



Entrusted: Disability & Mission



Hope for Life Thailand

Since our beginnings, SIM workers have shared the hope of Jesus through compassionate, holistic care. Today, many of our mission workers serve across the globe, alleviating suffering, fostering development and advancing Gospel transformation in the communities we work alongside.

This legacy continues through SIMaid projects, bringing Christ's hope and healing to places where He is least known. Together with local communities around the world, we meet physical, emotional and spiritual needs - expressing Jesus' love in practical, life-changing ways.

One example is Hope for Life, which began in the 1990s as Hope for AIDS in response to the HIV/AIDS crisis. Today, it addresses wider areas of brokenness while remaining rooted in Christ's healing and hope. Its vision is simple yet profound: to see individuals, families and churches renewed and living out God's grace.

At the heart of Hope for Life projects is a focus on community. Mission workers like Jacqui Croxon in Thailand share Christ's love through a holistic approach - helping meet practical and spiritual needs. Through English classes, sports outreach, life skills programs and partnerships with local churches - the Gospel is not only shared but lived out in ways that transform lives and communities.

Hope for Life continues to grow partnerships globally, supporting locally led responses to bring hope and give life. Through helping with physical and practical needs, providing care, teaching, listening and being an expression of Christ's love, the lives of many people will continue to be greatly impacted.

As we look ahead, SIM Australia remains committed to demonstrating Jesus' compassion to the vulnerable through SIMaid, our aid and development arm. SIM projects like Hope for Life embody this vision, bringing holistic, Gospel-shaped transformation to communities worldwide. Thank you for your faithful prayers and support for SIM and SIMaid. Your partnership helps us continue sharing Christ's love where He is least known.

Bringing Christ's Healing to the Heart of Communities



SIMaid Where Most Needed

Your support for [SIMaid projects](#) helps us to:

- Demonstrate God's love and compassion to least reached communities by ministering to their physical, social and emotional needs.
- Provide holistic care including vocational training, medical care, counselling and addressing trafficking risks in vulnerable communities.
- Respond to natural disasters & emergencies and provide timely and comprehensive support with SIM local partners.

Total Funds raised for SIMaid Projects in 2025: \$865k



Extending the Welcome of God: Biblical Hospitality to the Nations

Extending and receiving hospitality has always been an integral part of missions. In passages like Leviticus 19:34, we see that hospitality for God's people meant extending love to foreigners and strangers. This was based on the welcome they had received from God. In the Book of Acts, the early church displayed rich hospitality to one another because they believed that God, out of His love for us, offered us hospitality while we were yet sinners. Now, God has invited us into His presence, His household and table – not as guests, but as co-heirs with Christ. Extending biblical hospitality to different ethnic communities at our doorstep is the core of our Across Ministries.

Across began in 2017 and has sought to make disciples amongst least reached refugees, migrants and international students living in Australia and beyond. Many of these communities remain on the fringes of our churches – isolated and unengaged. The Across team has found that hospitality has the power to break down and bridge the gaps that divide us. Through extending a warm welcome to outsiders, the marginalised and the isolated, many people have been able to experience the love and compassion of Christ.

This year a single mother named Mei* arrived in Australia from East Asia with an atheist worldview. Being socially isolated,

she came to an English class run by our Across Ministry at Hills Church, Queensland. She had no connections in her community, but then Mei was welcomed by other believers through this class. The generosity and biblical hospitality shown by the team at Across led Mei to accept an invitation to join a Bible course. Upon hearing the Gospel, Mei shared "I am seeing and learning new things. I feel God is speaking to me. I need to be more forgiving."

Through hospitality and discipleship, the Across team in recent times has seen 159 people come to Christ with 129 baptisms from different ethnic backgrounds. We have engaged with people from the Middle East, East and Southeast Asia, South Asia, and East and North Africa. SIM Australia's future commitment through Across is to continue partnering with churches in Australia by empowering them to share the Gospel through biblical hospitality.

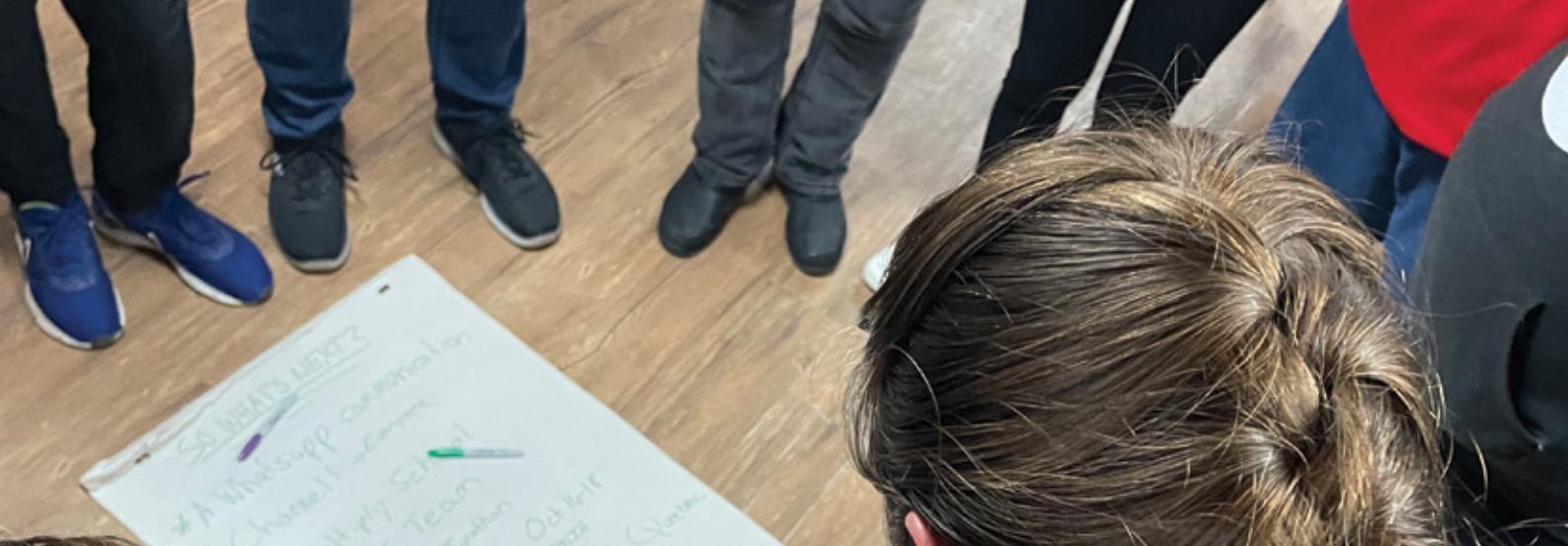
* Name changed to protect identity.

Alan Millhouse , Across Ministries Lead



Your support for [Across Ministries](#) in Australia contributes to:

- Equipping local churches as they implement ministries to reach out cross-culturally in their communities.
- Helping engage with migrants in various settings, including counselling and sports.
- Enabling local community-based evangelism, discipleship & outreach
- Bible training of church leaders to support local cross-cultural ministry.



Managing with Integrity: A Legacy of Financial Stewardship in Mission

Over SIM Australia's history, we have grown stronger in supporting our workers through financial stewardship. From the era of filing cabinets, paper records and post by mail, God has over time provided digital technology to help us advance the work of the Gospel.

In the past, financial administration was manual and handwritten. Today, we are now paperless. With advancing technology, digital software and governance, God has given us the opportunity to elevate our capacity in managing resources wisely. From SIM's earliest stages, stewarding the Gospel has always been done with integrity. Through financial stewardship, we want to honour our workers by enabling them to focus on the main task - sharing the Good News with least-reached communities.

In our team, we understand what is needed from a global scale to the fine details of what every worker needs in their personalised budgets. Historically, we have always seen the people of God faithfully support the work of SIM Australia. We honour those people and are deeply thankful to God for them.

In moments of doubt when we weren't sure how finances would come through, we have seen the Lord provide immensely and faithfully. We have seen the Lord raise up people to partner, and we have witnessed firsthand how God works in mysterious ways. Not many people get to see fruit bearing in this way, but we get to see how God works through our finances in SIM. Though our work may seem transactional, we understand its eternal impact. We know that behind each journal entry and reconciled account is a bigger story - one where each mission worker can serve diligently and is freed up to carry out God's missional task. In turn, we know that our support in finance is enabling people a chance to know Jesus through our workers.

SIM Australia is committed to continuing our financial stewardship into the future for the glory of God. The SIM Finance Team is always looking ahead, with the future of God's mission in mind. We are ensuring resources are available for mission workers to serve without financial worry. By anticipating workers' needs and planning wisely, we aim to

be sustainable long-term so that our workers can serve with longevity. Finance has been and will always be a catalyst for enabling mission. With God's help, we steward not just money, but we steward faith and integrity as we carry the message of the Gospel to the least reached.

Thank you for serving prayerfully and financially,

Graham Ellis
Finance & Corporate Services Director



God's Faithfulness Carries us as we:

- Engage with more than **5000 prayer and financial supporters** who are partnering with **127 mission workers and 100 projects**.
- Service more than **300 churches** engaged in sending and supporting our workers and projects.
- Communicate with more than **600 workers, alumni and staff** engaged in serving with and praying for SIM.



Finance and Partner Relations Team



SIM AUSTRALIA FINANCE OVERVIEW

SIM relies on generous Australians like you who support our mission workers and projects. We work hard to make sure the resources entrusted to us are invested in God's kingdom and used efficiently and effectively for cross-cultural mission.



1 October 2024 to 30 September 2025

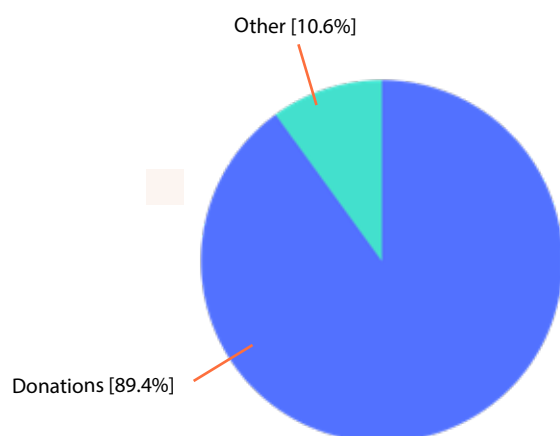
SIM Australia Income Statement 1 Oct 2024 - 30 Sep 2025

	Consolidated 2025 \$(000's)	2024 \$(000's)
INCOME		
Donations	9,139	8,786
Other Income	1,078	979
TOTAL INCOME	10,217	9,765
EXPENSES		
Missionary Support	6,217	6,090
Project	972	1,378
Personnel	964	905
Admin and Fundraising	456	408
Donations received for other offices	619	656
Other Expenses	164	150
TOTAL EXPENSES	9,391	9,586
SURPLUS / (DEFICIT)	826	179

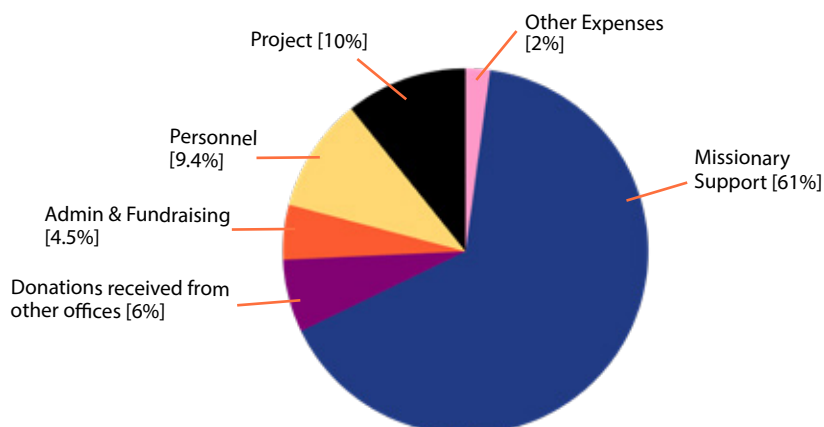
SIM Australia Balance Sheet As at 30 Sep 2025

	Consolidated 2025 \$(000's)	2024 \$(000's)
ASSETS		
Cash	759	482
Receivables	86	119
Financial Assets	10,295	9,917
Property, Plant & Equipment	1,255	1,283
TOTAL ASSETS	12,395	11,800
LIABILITIES		
Provisions	564	495
Payables	271	437
Loans	74	208
TOTAL LIABILITIES	909	1,140
EQUITY FUNDS AND RESERVES		
Missionary & Projects	6,617	6,322
Designated Funds		
SIM Australia	1,604	1,043
Legacy Fund	2,011	2,011
Fixed Assets	1,255	1,283
EQUITY FUNDS AND RESERVES	11,486	10,660

INCOME



EXPENSES



SIM Australia is a registered charity with ACNC. The accounts are prepared in accordance with the Australian accounting standards and are independently audited. For a copy of our audited financial statements, please contact our Finance Director at finance.director@sim.org.au or call 1300 746 580/02 9580 1422.

- ☐ [I'm interested in exploring mission; please contact me](#)
- ☐ [Email me your monthly eNews](#)
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- ☐ [Send me information about leaving a bequest](#)
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Project	Code	Amount
SIM AUSTRALIA - MINISTRY		
SIM Mission Global Fund	03000	\$
SIM Australia Home Ministry Fund	67100	\$
Reaching the Least Reached Fund	09310	\$
Across Ministries (Ministry to refugees, migrants & overseas students in Australia)	90301	\$
Faithful Witness (Sharing Jesus across the world where there is no Christian witness)	99746	\$
Other:		\$
SIMAID^ - AID & DEVELOPMENT PROJECTS		
SIMaid Where Most Needed Fund	68011	\$
Building Freedom Fund (formerly known as Girls off the Streets Fund)	09340	\$
Hope for Life Fund	09330	\$
Community Transformation Fund	09320	\$
Other:		\$
TOTAL		\$

^ASIMaid is the aid and development arm of SIM Australia. Donations over \$2 to SIMaid projects and funds are tax-deductible. All donations will receive a receipt.

MY DETAILS **required fields*

*Title Mr / Mrs / Ms / Miss / Dr / Rev /Other

*First name _____ *Surname _____

*Address _____

*Suburb _____ *State _____ *Postcode _____

Email *Phone

METHOD OF PAYMENT

<input type="checkbox"/> Debit my Bank Account - BSB	Account #	Account name
--	-----------	--------------

☐ Direct Deposit - please provide your email above (SIM will contact you)

☐ Credit Card: ☐ Visa ☐ Mastercard ☐ Amex

Name on card

Card no. ____ / ____ / ____ Expiry ____ / ____

☐ Cheque (payable to SIM Australia)

Give to SIM Australia through Steer Inc - visit steerinc.com

SIM Australia is collecting your personal information so that it may contact you in relation to your request for services or information. Any personal information you provide will be managed in accordance with SIM Australia's Privacy Policy which can be viewed at sim.org.au/info/Our-Policies

WHO WE ARE

Convinced that everyone needs to hear the Gospel, our heart is to make disciples of Jesus in communities where He is least known. We partner with local Australian churches in equipping and sending out cross-cultural gospel workers, with a variety of skills and talents, to serve in a diverse range of ministries. We also seek to demonstrate Jesus' love and compassion to the vulnerable by offering holistic care through our aid and development arm, [SIMaid](#).

CONTACT DETAILS

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(E) partner.relations@sim.org.au

SIM Australia ABN 46 002 679 441

SIMAID Ltd ABN 92 610 559 101

Scan the QR code to give online
or go to: sim.org.au/simeffect2025



simaid
aid that gets there





Thank You

Thank you for partnering with us in making Christ known as we celebrate 100 years of mission through SIM Australia!

We thank God for all our partners who support the work of SIM Australia. Your prayers and gifts have helped SIM take the Gospel to communities where Jesus is least known!

1 Corinthians 3:7-8a:

It's not important who does the planting, or who does the watering. What's important is that God makes the seed grow. The one who plants and the one who waters work together with the same purpose.



We are convinced that everyone needs to hear the Gospel



Phil Bauman
SIM International
Director



We work together with churches to fulfil God's mission

Save the Date!

As we celebrate 100 years of mission through SIM Australia, come hear Phil Bauman, SIM International Director, our keynote speaker in November 2026.

- Melbourne – Celebration Dinner
- Sydney - 13-15 November
SIM Community Weekend Away

Express your interest or find out more at sim.org.au/events



facebook.com/simaustralia



instagram.com/sim_australia



youtube.com/SIMAustralia



au.linkedin.com/company/sim-australia



About SIM (Serving in Mission) Australia: Convinced that everyone needs to hear the Gospel, our heart is to make disciples of Jesus in communities where He is least known. We partner with local Australian churches in equipping and sending out cross-cultural gospel workers, with a variety of skills and talents, to serve in a diverse range of ministries. We also seek to demonstrate Jesus' love and compassion to the vulnerable by offering holistic care through our aid and development arm, [SIMaid](#).



simaid
aid that gets there